

## Med Exchange International Launches New Website

Agawam, Massachusetts, August 13, 2008 &ndash; Med Exchange International, Inc. announces the launch of a brand new customer-focused, interactive website this month. The site, [www.medexchange.com](http://www.medexchange.com), is designed for easy access to Med Exchange's inventory of previously owned imaging equipment for sale as well as equipment Med Exchange may need for its customer base. Med Exchange's President Mike Timon says: "At Med Exchange we have always taken customer's needs very seriously, whether it is removing a CT scanner with the upmost attention to timing and care or creating a web marketplace that allows us to offer top dollar for used equipment from hospitals and MRI centers." Med Exchange experiences a quick turnover of inventory that demands a cutting edge website for its customers and partners looking to purchase and sell equipment.

The new website focuses on being interactive and user-friendly. It gives customers detailed information, close-up photographs of all its quality products and suggests related equipment for browsers. In addition, it hosts a dedicated used Injector section to accompany the inventory of CT Scanners, MRIs, X-ray, Ultrasounds, Mammography, C-arms, Bone Densitometers and Nuclear Medicine systems. "Our customers want to be able to choose on-line, to see the systems and find out who we are and how we work," says Timon. "We are a successful, growing and strongly reliable company with relationships with GE Healthcare, Siemens Medical Solutions, Toshiba of America Medical Systems and Philips. We are continually innovating and improving our products and services. The new website is the natural next step."

Med Exchange International, Inc. buys and sells radiology and imaging equipment from hospitals, MRI centers, veterinarians, brokers and leasing companies throughout the world. The company was founded in 1991 and has offices in Agawam, Mass. and San Diego, Calif. and specializes in remarketing solutions for radiology centers. Med Exchange is a member of the International Association of Medical Equipment Remarketers and Servicers (IAMERS).

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